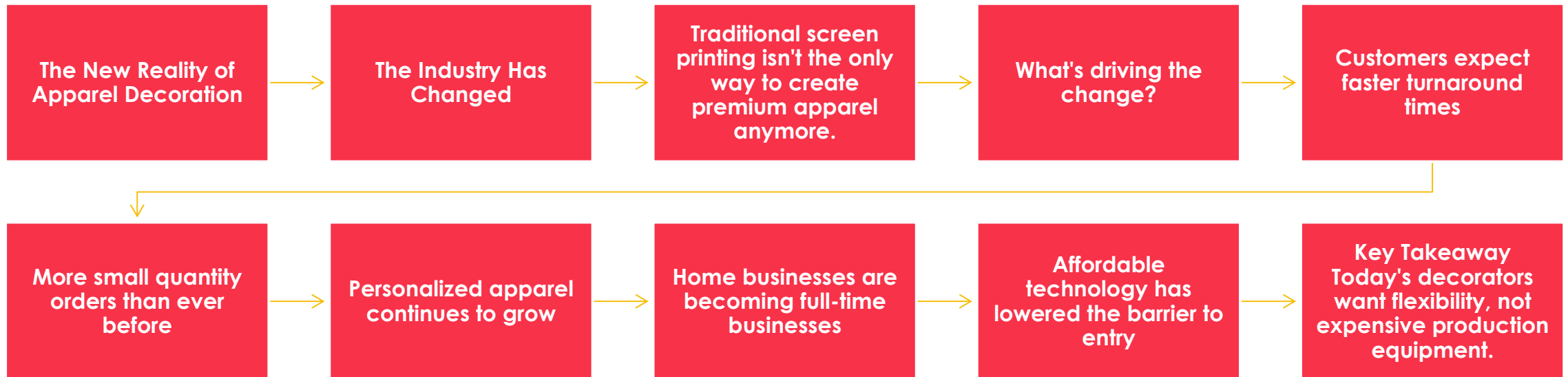


THE EASIEST WAY TO SCREEN PRINT AT HOME

GOAL

Help you discover a faster, easier path to professional apparel decoration by showing how screen-printed transfers and a heat press can deliver retail-quality results, simplify production, and create new opportunities for business growth.

THE REALITY OF APPAREL DECORATION



Why Screen-Printed Transfers?

- No messy inks or screens
- No expensive investments in screen printing equipment
- Same professional results more efficiently
- Great for bulk orders



WHAT DO I NEED?



WHAT TO USE WHEN

Apparel Quantity

(based on one full-front design)

6 | 12 | 24 | 36 | 48 | 72+

Color Quantity

1

 **CAD-CUT®**
Heat Transfer Vinyl
Cotton, Polyester, Tri-blends:
UltraWeed™
Premium Plus™
Nylon
Gorilla Grip® II

 **Screen Printed
Plastisol Transfers**

Cotton, Polyester, & Cotton/Poly Blends:
Goof Proof®
100% Polyester:
Elasti Prints®

2

3

DIRECT TO FILM TRANSFERS
**ULTRACOLOR®
MAX**
Cotton, Polyester,
Cotton/Poly Blends,
Tri-blends, Lycra®,
& Spandex

4+

DIGITAL SCREEN
TRANSFERS
**ULTRA
COLOR
PRO**
Cotton, Polyester,
& Cotton/Poly Blends
Cotton, Polyester,
Cotton/Poly Blends, Spandex,
Lycra®, & Woven Nylon
UltraColor® Stretch
UltraColor® Stretch with Blocker



Try out the online
Transfer Selector Tool!



GOOF PROOF®

- Applies in 4 seconds (single color)
- Best for: Bold, simple designs & bulk runs
- Matte finish & soft hand feel
- Most used transfer year after year



SCREEN PRINT TRANSFERS BY THE NUMBERS



50 Qty – Single Color

Screen Print Transfer:
Goof Proof (Single Image)
\$0.99 ea

Direct To Film:
\$6.18 ea

GOOF PROOF® PREMIUM

- Durable, softer finish
- Slightly lower application temp(320)
- Finer detail
- Clear carrier, HOT peel



HOT SPLIT RETRO

- Soft hand feel
- Best for Vintage looks, light weight fabrics
- Printed without adhesive
- Real plastisol ink



FINDING YOUR IDEAL CLIENTS



Focus on Repeat Buyers

Customers who reorder regularly:

Sports teams

Schools

Construction companies

Restaurants

Landscapers

Fitness centers

Realtors

Community organizations

Discussion Question

Which of these businesses already exists in your community?

OPPORTUNITIES ARE EVERYWHERE!

SCHOOLS

SPIRIT WEAR
BOOSTER CLUBS
TEAM APPAREL

SMALL BUSINESSES

EMPLOYEE UNIFORMS
BRANDED APPAREL

EVENTS

FUNDRAISERS
FESTIVALS
CHARITY WALKS

RETAIL

FASHION BRANDS
ETSY SHOPS
ONLINE STORES

ORGANIZATIONS

COMMUNITY FOUNDATIONS
CLUBS
NONPROFITS



Ready to Put It Into Practice?

- ✓ Choose a project you're already working on
- ✓ Select the right screen-printed transfer
- ✓ Press it and see the results firsthand
- ✓ Evaluate the results and the time saved
- ✓ Identify new ways to use it to grow your business

Don't just learn a new method, put it to work and discover where it can take your business!

Email

info@TransferExpress.com

Call us

1-800-622-2280

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