

ELEVATE YOUR DESIGNS:

EMBLEMS & PATCHES NOW
AT TRANSFER EXPRESS



A red and black plaid shirt is laid out on a wooden surface. A semi-transparent dark rectangle is overlaid on the left side of the shirt. Inside this rectangle, the word "GOAL:" is written in white, bold, sans-serif font, preceded by a small white dot. Below this, a paragraph of white text is displayed. A brand label for "REED" is visible on the right side of the shirt, featuring a mountain range and the text "REED SINCE 1907".

- **GOAL:**

Equip decorators with the knowledge and inspiration to confidently sell and apply emblems and patches, uncover new profit opportunities, and create premium, trend-driven apparel their customers can't wait to wear.



THE GROWING IMPACT

- Premium Appearance
- Brand Identity & Recognition
- Decoration Differentiation
- Customization Opportunities
- Higher Margins
- Durability and Longevity
- Faster Production & Scalability

SHOWCASE

Faux / leather looks

Dimensional styles

Woven-inspired looks

Classic patch aesthetics

Modern retail branding looks



GEN LEATHER



- Creates a rugged, premium appearance
- Trending on hats, beanies, bags, outerwear
- Often associated with outdoor and lifestyle brands

FAUX LEATHER

- Lightweight and flexible
- Best used for garments that are laundered





FLEXSTYLE®

- Creates a raised, dimensional decoration
- Four different style types: Textured, Domed, Flat and Beveled



DOMED



TEXTURED



BEVELED



FLAT

FLEXBROIDERY



- Mimics the appearance of traditional embroidery
- Free floating elements
- Used for promotional merch, athletic programs, golf/ country clubs, hospitality , employee programs

EMBROIDERY

- Traditional, textured appearance
- Works well for bold logos and simple details
- Often used for schools, teams, clubs, and uniforms



PVC

- Flexible rubber-like material
- Provides a dimensional 3D effect



PRINT STITCH

- Combines sublimation & embroidery
- Offers gradients and fine details



WOVEN



- Allows for finer details
- Smoother surface texture
- Common in lifestyle brands and detailed logos

CHENILLE

- Soft, fuzzy yarn texture
- Associated with varsity and letterman styles
- Adds strong visual impact





Application Success

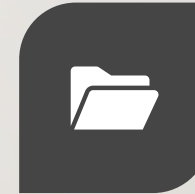
- You need a reliable cap press.
- Upper and lower heat is recommended.
- Crown support for application
- Adjustable pressure
- Confirmed application settings



ARTWORK & SIZING BEST PRACTICES



CORRECT
SIZING
SAFE ZONE
2.25"H X 6"W



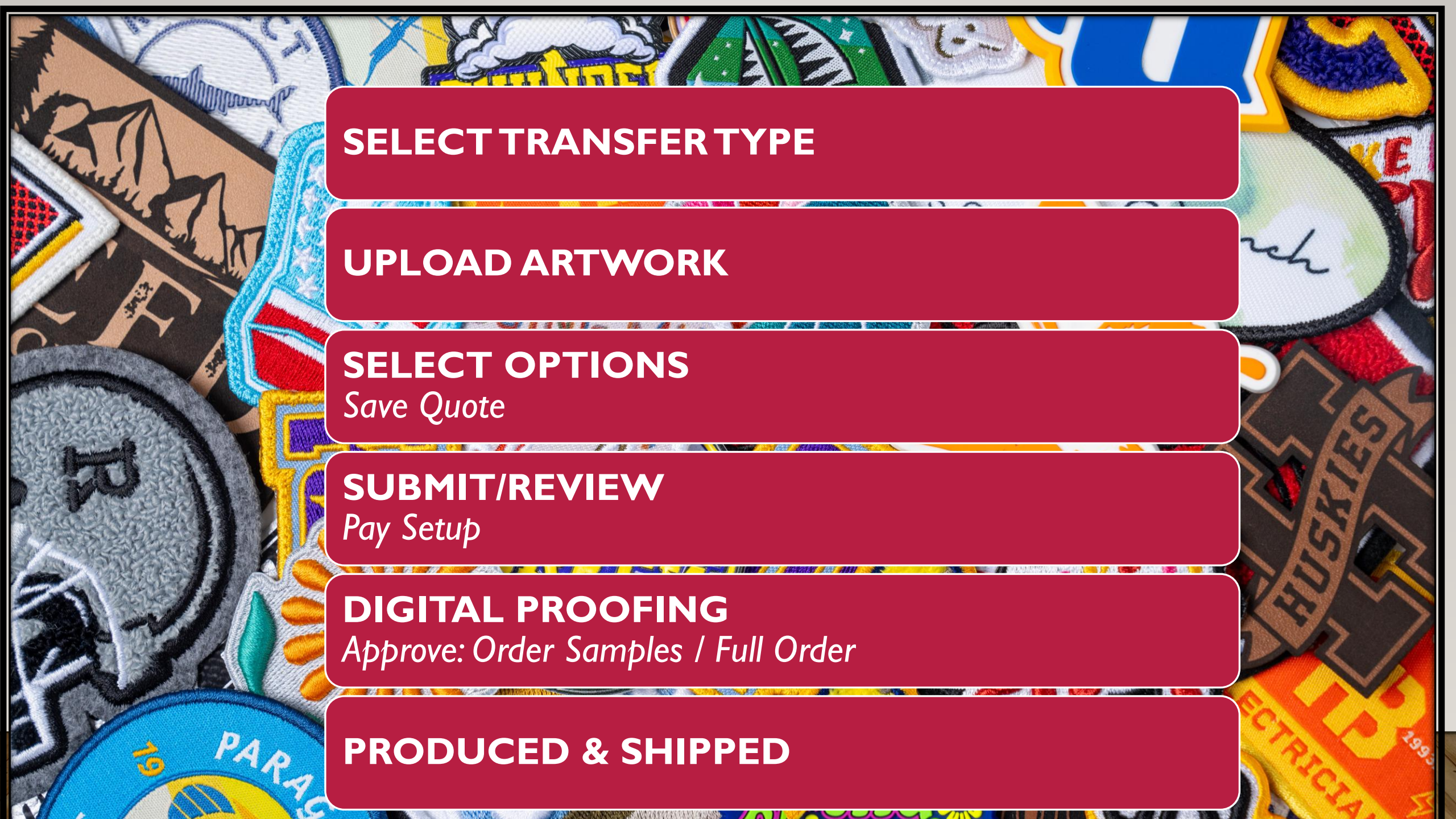
FILE SETUP
PDF PREFERRED
ALL ACCEPTED
FILE TYPES: AI, SVG,
JPG, PNG, PSD
MAX FILE SIZE:
20 MB



BEST
PRACTICES
BE MINDFUL OF
SMALL DETAILS
FOR SPECIFIC
PATCHES



LET'S PLACE AN ORDER



SELECT TRANSFER TYPE

UPLOAD ARTWORK

SELECT OPTIONS

Save Quote

SUBMIT/REVIEW

Pay Setup

DIGITAL PROOFING

Approve: Order Samples / Full Order

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THANK YOU

