

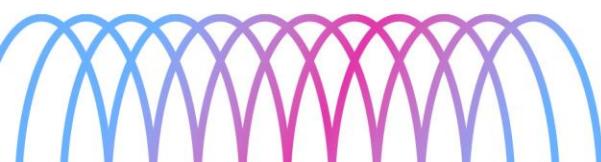


Inside Transfer Express:

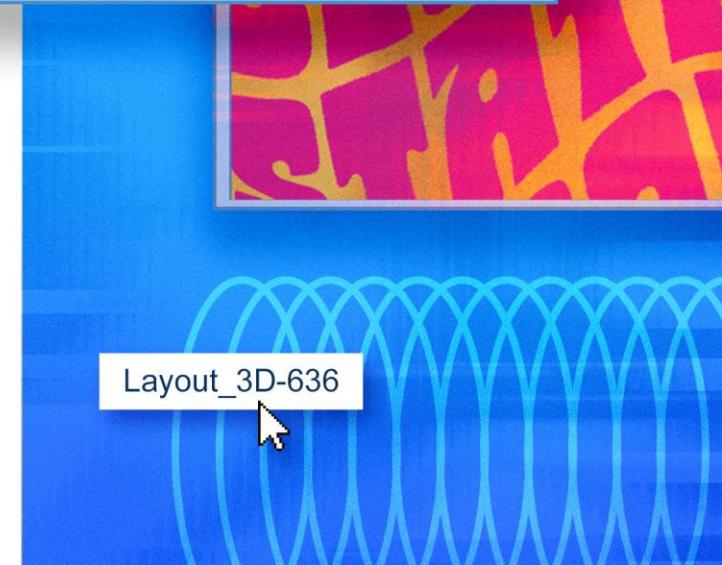
New Website, New Products, New Opportunities

AGENDA

- ◆ Brand Evolution & Digital Experience
- ◆ Business Growth Tools
- ◆ New Product Innovations
- ◆ Print on Demand Leverage
- ◆ The Bigger Picture+ Promotions

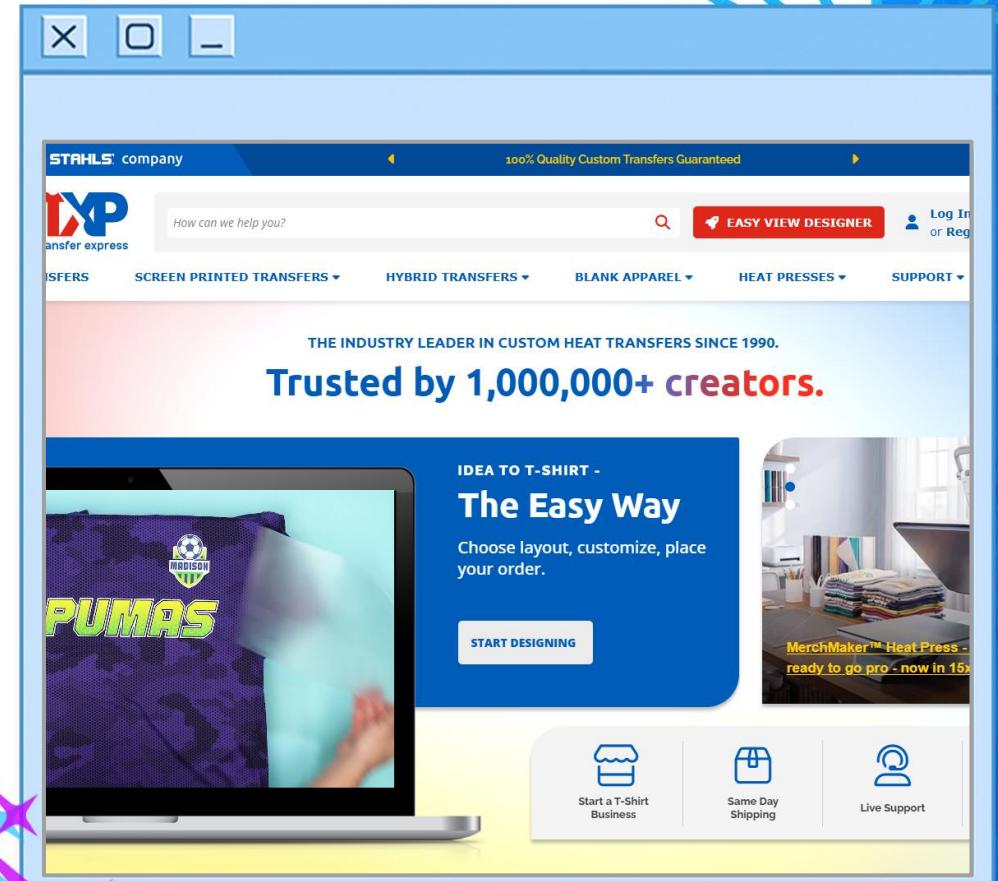


Lizz
Presenter



New Website

- Resource Center
- Improved navigation + faster ordering
- Built for decorators to scale
- Positioning for long-term growth



Business Resource Tools

New Success Kit!

★ Sharpen your skills



★ Built to drive sales and visibility

★ Add decoration methods
strategically

Innovations

Goof Proof® Watermark

- ◆ Creates a subtle watermarked finish
- ◆ Special gloss effect
- ◆ Clear carrier



Innovations

Silicone Transfers

- ◆ Durable & water-resistant
- ◆ Blocks dye migration
- ◆ High stretch & rebound
- ◆ Available in Black & White
- ◆ Clear carrier



Innovations

Stahls' MerchMaker™

- ◆ Clamshell or draw press
- ◆ Lightweight and portable
- ◆ Available sizes 9x12 and 15x15
- ◆ Great for on-the-go decorators
- ◆ Lifetime warranty on the heating element



Innovations

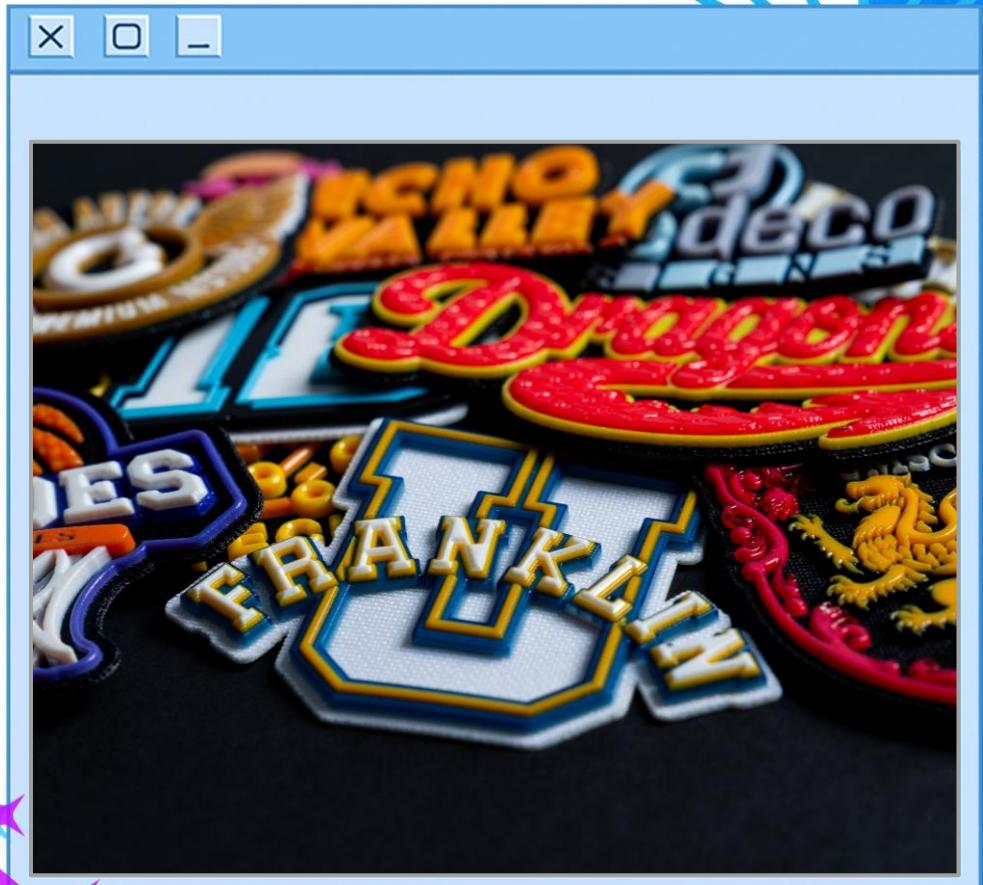
The MAXX® 250 Heat Press



Innovations

Liquid 3D™

- ◆ No minimums
- ◆ Versatile design options
- ◆ Made in the USA
- ◆ High-definition & texture

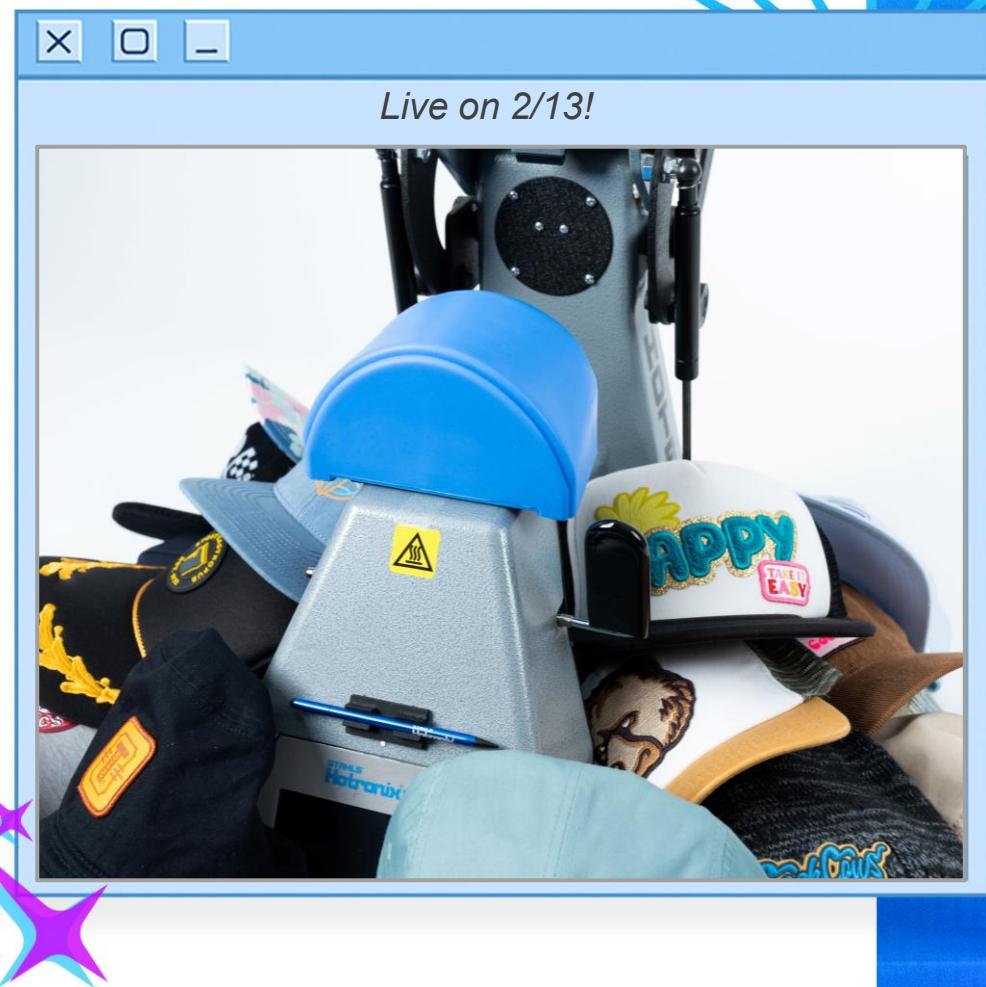


Live on 2/13!

Innovations

Quick snap

- ◆ Designed for dimensional graphics
- ◆ Versatile hat compatibility
- ◆ Easy snap functionality





POD Leverage

- ♦ Bulk & single item friendly

- ♦ Efficient workflow tools

- ♦ Product variety for Print on Demand

- ♦ Scalability

- ♦ Reduced waste



Promotions!

Enter to win!



Final winner on Thursday, February 26th



Free Shipping?!



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Thanks for Attending!

Any Questions?

